

FOR IMMEDIATE RELEASE

## Lenawee Now Receives 5<sup>th</sup> International Excellence in Economic Development Award

Adrian, MI – October 30, 2019 Lenawee Now recently won a Bronze Excellence in Economic Development Award for its pitch contest Square One. This is the 5<sup>th</sup> award Lenawee Now has received from the International Economic Development Council in the past 6 years. The honor was presented at an awards ceremony on October 15, 2019 during the IEDC Annual Conference, which was held in Indianapolis, IN.

“It’s phenomenal that our team has been recognized once again for outstanding marketing and economic development programs,” said Jim Van Doren, Executive Director for Lenawee Now. “These types of awards bring attention to our County and help others to see the economic opportunities that are available in our communities.”

IEDC's Excellence in Economic Development Awards recognize the world's best economic development programs and partnerships, marketing materials, and the year's most influential leaders. 34 award categories honor organizations and individuals for their efforts in creating positive change in urban, suburban, and rural communities. Awards are judged by a diverse panel of economic and community developers from around the world, following a nomination process held earlier this year. IEDC received over 400 submissions from 12 countries.

“The recipients of IEDC’s Excellence in Economic Development awards represent the very best of economic development and exemplify the ingenuity, integrity, and leadership that our profession strives for each and every day”, said 2019 IEDC Board Chair, Tracye McDaniel. “We’re honored to recognize more than 100 communities for their excellent work, which forges new opportunities for our profession. We look forward to even greater participation from economic developers across the globe in the 2020 awards program.”

### About the International Economic Development Council

The International Economic Development Council (IEDC) is the world's largest membership organization for economic development professionals. Economic developers promote economic well-being and quality of life in their communities by creating, retaining, and expanding jobs that facilitate growth and provide a stable tax base. From public to private, rural to urban, and local to international, our members represent the entire range of economic development. Learn more at [iedconline.org](http://iedconline.org)

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### About Lenawee Now

Lenawee Now is a public-private partnership dedicated to economic and business expansion throughout Lenawee County. In addition to business attraction, retention and start-up activities, Lenawee Now provides critical services to support business growth including access to funding sources and talent enhancement.

### Media Contact

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