



Detroit
Regional
Partnership

PRESS RELEASE

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Barry Matherly Appointed to United States Investment Advisory Council

August 12, 2019 Detroit, MI – The Detroit Regional Partnership is pleased to announce that President and Chief Executive Officer Barry Matherly has been appointed to the United States Investment Advisory Council (IAC).

The U.S. Investment Advisory Council advises the Secretary of Commerce on the development and implementation of strategies and programs to attract and retain foreign direct investment (FDI) in the United States and on ways to support the United States remaining the world's preeminent recipient of foreign direct investment.

"Barry's experience will be important in providing advice and counsel on issues and concerns that affect investment in the United States and will be valuable in setting the priorities for the Council," stated U.S. Secretary of Commerce Wilbur Ross.

First chartered in 2016, the U.S. IAC consists of up to 25 members appointed by the Secretary of Commerce. Providing private sector advice on the promotion and retention of foreign direct investment (FDI) to the United States, the U.S. IAC advises the Secretary on U.S. government policies and programs that affect FDI; identifies and recommends programs and policies to help the United States attract and retain FDI; and recommends ways to support the U.S. remain the world's preeminent destination for FDI.

"I am incredibly honored by the appointment," states Matherly. "I look forward to working with the U.S. IAC on this important endeavor and advocating for the economic development of the region with our nation."

The Detroit Regional Partnership is a public-private economic development organization focused on marketing and business attraction for the 11-county Southeast Michigan region. Formed in 2019, the organization's mission is to create a best-in-class business development program that is capable of competing and winning against the world's top regions. They are part of the Southeast Michigan Ecosystem.

For more information about the Detroit Regional Partnership, visit www.DetroitRegionalPartnership.com

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