HOW TO HELP BUSINESSES TO RE-OPEN

1

DEVELOP A ONE STOP SHOP

- Create a direct line to the Economic Development staff
- Create workshops and develop partnerships to deliver them
- Communicate regularly with businesses
- Create new policies to help businesses
- Develop a bank consortium for short term gap funding
- Market your businesses
- Create a crowd funding campaign

2

COVID19 RECOVERY PLAN

- ▶ Prepare the building
- ▶ Prepare the workforce
- ▶ Control building access
- ▶ Create a social distancing plan
- ▶ Clean workplace
- ▶ Communicate

3

PREPARE BUSINESSES FOR THE FUTURE

- ▶ Review your supply chain
- ▶ Create a disaster recovery plan
- ▶ Conserve cash flow – offer discounts to customers who pay quickly
- ▶ Visit local SBA, workforce development agency, or county economic development department for training and resources to better prepare
- ▶ Create a website and a database of your customers
- ▶ Make sure your local EDA has your contact information
- ▶ Prepare for a hybrid of ways to work

4