HOW TO HELP BUSINESSES TO RE-OPEN

DEVELOP A ONE STOP SHOP

- Create a direct line to the Economic Development staff
- Create workshops and develop partnerships to deliver them
- Communicate regularly with businesses
- Create new policies to help businesses
- Develop a bank consortium for short term gap funding
- Market your businesses
- Create a crowd funding campaign
COVID19 RECOVERY PLAN

- Prepare the building
- Prepare the workforce
- Control building access
- Create a social distancing plan
- Clean workplace
- Communicate

PREPARE BUSINESSES FOR THE FUTURE

- Review your supply chain
- Create a disaster recovery plan
- Conserve cash flow – offer discounts to customers who pay quickly
- Visit local SBA, workforce development agency, or county economic development department for training and resources to better prepare
- Create a website and a database of your customers
- Make sure your local EDA has your contact information
- Prepare for a hybrid of ways to work