



Why we are considering building out and moving into a retail space?

- The new space is in the area we want to reach with the gospel
- We are currently a church without a home. With COVID-19 going on, it is unknown if and when we will be able to meet at Pillow Elementary School
- The new location has very high visibility from both Anderson Lane and Burnet Road 24/7 (we currently have little to no visibility meeting at Pillow, and that is only on Sunday mornings)
- High profile signage opportunities on both a billboard and the building itself
- Potential for growth in the number of people who visit our church
- Potential growth in our sphere of outreach – visibility for the mission; for example, we could hold ESL and other classes during the week to meet needs and reach diverse populations in the area
- We have control of the facility. Austin ISD determined if and when we could return to the school after COVID-19. When other churches were opening, we still did not have a place to meet.
- Combined worship center and church offices (we currently pay rent at two locations); church staff can office at new location
- Ability to hold church events 24/7 (Yearly Rhythms, training, Community Group meetings, ministry meetings, etc.)
- Ability to hold church outreach events 24/7
- Great parking – up to 150 parking spaces designated for our church on Sunday mornings
- Owner will lease space to a church - Retail center is friendly to leasing to a church (not many retail space owners will lease to churches)
- Long-term lease provides longevity and consistency in the same location; also the perception that we are legit (churches meeting in schools is always temporary)
- Some people are more apt to attend a church in a shopping center than a well-established church that looks like a church
- Our church will have the ability to sublease this space, if we want to create an additional income stream. (For example, we could potentially lease some of the classrooms for business office and meeting spaces during the weekdays.)