

Create a Tribute Fund Today With These Easy Steps

SARDA's Tribute Funds allow you to honor a loved one by reaching out to your Community of Support, including friends, neighbors, family members and co-workers and create your own fundraising goals. Get creative and build holiday or Birthday campaigns, wedding, corporate fundraiser or anything that brings people together!

1. Set a fundraising goal and a Name of your Tribute Fund.
2. Spread the word across your community of email and social media contacts (family, co-workers, neighbors, friends, etc.). Send each a link to your donation letter. See example below.
3. Send personalized messages requesting their support. Be sure to include this fundraising link: <https://sardaa.org/donate2/>
4. List the Name of the Tribute Fund on the fundraising link in the Donation in Honor of field on the site.
5. If you have any questions email info@sardaa.org or call 240-423-9432.

TRIBUTE FUND LETTER SAMPLE

Dear Family and Friends,

I'm excited to announce that we are honoring [Enter Name of Person(s)], by creating a Tribute Fund, to help make an impact fighting serious neurological brain illness. I'm inviting you to join with us and make a donation to the Schizophrenia and Related Disorders Alliance of America (SARDA) and help make meaningful recovery possible.

Every person living with a schizophrenia-related brain disorder deserves respect, appropriate treatment and an opportunity to live a meaningful and satisfying life in a compassionate community free of discrimination. Imagine what a difference we can make for the millions of lives that are affected!

I challenge you this holiday season to unite your family, friends and colleagues in a common fight to support those living with a serious neurological brain illness.

Please click the donate link <https://sardaa.org/donate2/> and support this Tribute Fund today! An anonymous donor has also graciously agreed to offer a Challenge Match Opportunity (\$50 becomes \$100) so that your donation will be automatically doubled!

Thank you for joining with us in this fight!

Sincerely,