

EXHIBIT SPACE RESERVATIONS



The 2021 St. George Area Parade of Homes, presented by **ZIONS BANK** and the **Southern Utah Home Builders Association** is a nationally known, award-winning event hosting thousands of visitors in search of the latest building, decorating, and landscaping trends. Exhibitors continue to participate year-after-year because of the excellent exposure they receive and the quality contacts they make.

We distributed over 40,000 tickets in 2020!
Take advantage of this exciting opportunity to showcase your business!
Here are a few comments from the past Parade of Homes:

"We love to be part of the Parade of Homes every year!"
"Still the best Parade in Utah!"

Who attends the St. George Area Parade of Homes? Homeowners, Future Homeowners, Home Builders, Business Professionals, Trade Contractors, Realtors, Remodelers, and anyone else who is interested in home building, home improvement and design ideas . . .
THAT COVERS JUST ABOUT EVERYONE!!!



EXHIBIT IN THE 2021 PARADE OF HOMES & GET RESULTS

THANK YOU to all our 2020 Exhibitors

- | | | |
|-----------------------------------|--------------------------------------|----------------------------------------------|
| ACES Lyfe | Farmhouse Marketing | Pioneer Floor Coverings |
| Advanced Window Films, LLC | Forterra Structural Precast | Preferred Vacation Club |
| Affordable Sheds and Garages | G.S. Harris Co., Inc. | Primary Residential Mortgage Inc |
| All Purpose Windows & Doors | Gel-out | Primrose Retirement Communities |
| America First Credit Union | Get Green Tea Hawaii | Pura |
| American Heritage Homes | Glass Doctor | Pure Tech Water |
| Anasazi Stone | Goldenwest Credit Union | Red Rock Spas |
| Art Decoour | Gorgeous Garage | Redstone Olive Oil |
| Artisan Tile | Hartwalker Automation | Rhino Renovations Inc |
| Auto Passion Team | Henriksen Butler Flooring Solutions | Rio Stones |
| AW Woodworks LLC | Homie | Roger's Performance Marine |
| Bangerter Homes of. Southern Utah | Hyla Southwest | Rose Concrete |
| Beauty and Good Creations LLC | Interactive Planning and Design, Inc | S&S Homes |
| Big Tom's Pest Control | Intercept Lending | Signature Kitchen Suite featured at Ferguson |
| Blink Water Solutions | Interstate Homes LLC | SourceOne Insurance |
| Blvd Home | Iron Door Works | South Landing Development, LLC |
| Boulder Boats | Jelly Fish Lighting | Sport Court of Southern Utah |
| Brian Geer | Jensen + Sons Construction Inc. | Stephen Wade Auto |
| Brio Homes | Jones Paint & Glass | Stilson's Central Vacuums |
| Bryce Canyon Landcare | K.H. Traveller Custom Homes | Stonebrook Cabinets |
| C. Blake Homes | Kaktos | Stuart Awning and BBQ HUT |
| Carpets Plus | LandWORKS Inc. | Sun American Mortgage |
| Coldwell Banker Premier | LauraBellas | SunRiver Communities |
| Cool that garage | LP Building Solutions | Taylors Boats, Inc. |
| Copper Rock Golf Course LC | M&R Gallery of Photography | TDS |
| Cortney Haslem Designs | Maendeleo | The Iron Door Store |
| Countertop Source | Mesquite Casual Wear | Tradeworks |
| Custom lighting solutions. | Minky Mania | Tupperware - Mickey Atkisson |
| Desert Color | Moji Scents | Turf-n Zion |
| Desert Mist | Mollies Landing | Urban Iron Doors |
| Detailed Drafting & Design | Mountain Alarm | Utah Safe Company |
| Dixie Cable Tech | Mountain America Credit Union | Valley View Insurance LLC - Camille Crowther |
| Dixie Direct Savings Guide | My 2nd Home, LLC | Vision Smart Homes |
| EcoCountertops of St. George | Nothing Bundt Cakes | Waterdance Bear Lake, Blue Water Resort |
| Edward Jones | Olympus Precast | & Legacy Beach Resort |
| Ence Homes | Outdoor Elements | Whole Home Scenting |
| Energbase LLC | Overhead Door Company of Dixie | Wyndham Resorts |
| EuroContempo Cabinetry | Pacific Tile | Zion Luxury Furniture |
| Farmer's Insurance - Lance Munson | Perry Homes | Zions Bank |

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BlvdHome



St George News
 A CANYON MEDIA COMPANY™

EXHIBITOR BOOTH SALES SCHEDULE

BOOTH SALES SCHEDULE:

November 16, 2020

Sales open to Parade Builders and SUHBA members pre-authorized by Parade Builders

December 7, 2020

Sales open to all SUHBA members

January 4, 2021

Sales open up to all non-members

Parade of Homes Exhibit

February 12 - 20, 2021 10:00 a.m. to 7:00 p.m.
February 21, 2021 10:00 a.m. to 5:00 p.m.

Booth Set-up*

February 11, 2021 10:00 a.m. to 5:00 p.m.
February 12, 2021 7:00 a.m. to 9:30 a.m.

Booth Take-down*

February 21, 2021 5:00 p.m. to 7:00 p.m.
February 22, 2021 8:00 a.m. to 10:00 a.m.

*No set-up or take-down allowed during regular exhibit hours. *See 5 Day Set-up and Take-down exceptions in Rules and Regulations.

EXHIBIT SPACE PRICING

Exhibiting Options

Option 1: Full 10 Days (February 12 - 21)

Option 2: First 5 Days (February 12 - 16) This option not available until February 1, 2021

Option 3: Last 5 Days (February 17 - 21) This option not available until February 1, 2021

SUHBA Member Pricing / Non-Member Pricing

	8x8		10x8		12x8		10x10		12x10	
	SUHBA Member	Non-Member	SUHBA Member	Non-Member	SUHBA Member	Non-Member	SUHBA Member	Non-Member	SUHBA Member	Non-Member
Option 1	\$600	\$750	\$725	\$925	\$875	\$1125	\$900	\$1175	\$1025	\$1350
Option 2	\$400	\$550	\$500	\$675	\$600	\$800	\$625	\$825	\$700	\$975
Option 3	\$375	\$525	\$475	\$650	\$575	\$775	\$600	\$800	\$675	\$950

Note: Option 1 pricing (Full 10 days) is based on reserving exhibit space up front for entire length of Parade. If exhibitor reserves only first 5 days and wants to extend to 10 days, they will pay Option 2 plus Option 3 pricing minus \$100.

- ◆ Booth price includes side drapes (3' tall) between spaces, two exhibitor badges, and two Parade of Homes tickets.
- ◆ Tables, tablecloths, chairs and wastebaskets may be rented for an additional fee through SUHBA.
- ◆ You may bring your own tables, chairs, etc, but they must be presentable.
- ◆ Additional services such as electricity must be arranged directly with the builder of the home.

Exhibit spaces will ONLY be reserved with 50% deposit. Builder has option to approve/deny exhibitor prior to final.

To view and reserve exhibit space online go to: www.paradehomes.com/exhibits-booths

2021 PARADE OF HOMES BUILDERS

A J Construction, Inc.
American Heritage Homes
Anderson Custom Homes, Inc.
Bangerter Homes of Southern Utah
BR Homes
Circle A Builders LC
Cole West Resorts LLC
Ence Homes
Interstate Homes

Ivory Homes, LTD
J2 Construction, LLC
Jensen + Sons Construction, Inc.
JMI Constructors LLC
K.H. Traveller Custom Homes
Madsen Homes
Perry Homes Utah, Inc.
Richardson Brothers Custom Homes
RL Wyman Design Create LLC
S & S Homes

Slate Ridge Homes, Inc.
Split Rock Custom Homes - Brett
Split Rock Fine Homes, Inc. - Chad
Sullivan Homes, LLC
Sun Hill Development LLC
SunRiver Construction, LC
Sunwood Homes of Southern Utah, Inc.
Taylor Built Homes LLC
Visionary Homes LLC
Xcellent Homes