



ST. GEORGE AREA

PARADE OF HOMES MAGAZINE

FEBRUARY 12-21, 2021

2021 Parade of Homes

- 27,000 press run
- More than 30,000 attendees
- Utah's most popular home event



SPECIFICATIONS AND PRICING

	DIMENSIONS	MEMBER PRICING
	width x height	
<input type="checkbox"/> Back cover	9.25 x 11.125 (bleed).....	\$3,695
<input type="checkbox"/> Premium Full	9.25 x 11.125 (bleed).....	\$2,650
<input type="checkbox"/> 2-Page Spread	18 x 10.875 (trim)	\$3,385
Spread bleed: 18.25 x 11.125		
<input type="checkbox"/> Full page	9 x 10.875 (trim)	\$2,290
Full page bleed: 9.25 x 11.125		
<input type="checkbox"/> 1/2 page.....	8 x 4.875.....	\$1,575
<input type="checkbox"/> 1/4 page.....	3.875 x 4.875.....	\$1,045

- For placement across from builder's page add \$99.
- Add 10% upcharge for non-HBA members.
- All ad dimensions are in inches. ■ **Send ads to office@uvmag.com.**
- Acceptable formats: PDF preferred. EPS, JPG, Photoshop & Illustrator files. CMYK process for print advertising, RGB for electronic. 300 dpi.

BENNETT

communications

CONTACT INFO

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PARADE OF HOMES APP BANNER AD

- \$500**
(full page magazine ad required)
- \$800**
(half page magazine ad required)

Design fee is additional \$125.



CONTRACT

ADVERTISER INFORMATION

Business name: _____ Contact: _____

Address: _____

Phone: _____ E-mail: _____

Total cost: _____

Special instructions: _____

Signature _____ Date: _____

Bennett Communications Representative : _____