Growing Young

Want to reverse the effects of aging? Need more energy in your life? Sick of fine lines and wrinkles? Check out Growing Young! **What is Growing Young?** It is a movement in NEPA and throughout the greater ELCA and beyond that is based on a book of the same name which studied churches of all sizes, denominations and locations throughout the country who are maintaining and attracting youth and young adults in their congregations.

The authors of Growing Young have identified **6 key strategies** that these congregations have and that others congregations can utilize to help youth and young people discover and love the church. They are: **Unlocking keychain leadership**, **Empathizing with today’s young people**, **Taking Jesus’ message seriously**, **Fuel a warm**
community, Prioritize young people everywhere, and Be the best neighbors. These are not just strategies to help you attract young people, but are also 6 great strategies for great ministry, regardless if another young person ever walks through the doors of your church building or logs onto your worship service.

Growing Young cannot help you personally look or feel younger; it will not get rid of your wrinkles. But these strategies can help your congregation feel and be younger by reigniting energy in your members and attracting new younger worshipers that will reverse the effects of aging within our congregations.

For more information about Growing Young, read the book “Growing Young: Six Essential Strategies to Help Young People Discover and Love Your Church” by Kara Powell, Jake Mulder and Brad M. Griffin from Fuller Youth Institute.